

Women's Council of REALTORS®



SOCIAL MEDIA TRAINING SERIES

1. SOCIAL MEDIA MARKETING

Getting started for Business, understanding how it is used and how to incorporate it in your bag of tools.

Member \$45
Non-Member \$55
March 17 1:00 - 3:00 pm

2. MARKETING SOCIAL MEDIA FOR LEADS

Get ready, get set, using **LinkedIn** and **Facebook**, get set-up and get started!

Member \$45
Non-Member \$55
April 7 1:00 - 3:00 pm

3. WEBSITE MARKETING

Search Engine Optimization for Agent Websites

Members \$45
Non-Members \$55
April 21 1:00 - 3:00 pm

Sign up for all 3 and receive discount pricing:

Member \$135 **\$120**
Non-Member \$165 **\$150**

Social Media Networking & Marketing Training Series

Amos White, CEO of Internet Marketing Training and Coaching, is an expert in web based marketing strategies and tactics. Mr. White is provides this great series to help you get started in tapping the Internet for more potential leads.

So, are you plugged into **FaceBook** and **Plaxo**?

Busy with blogging and posting videos to YouTube?

Or, *baffled* by the new social media and wondering how to get **LinkedIn** to online leads?

Then join us at **WCR East Bay Social Media Networking and Marketing Training Series** to explore how your business can benefit from tapping the online market with blogging, networking and other viral marketing techniques and tactics.

Bring your laptop and get started! These are hands-on classes that will get you going, as well as provide:

- Understanding the Internet culture
- How business is being influenced by social media
- Buyer behavior of the Internet-savvy consumer
- The role of social media in building community, marketing, product development, and customer service
- How other companies are using social media to change how they do business
- Strategies for competing in the social media space
- Search engine optimization, blogging and other tools for maximizing social media tools

SIGN UP NOW!

LOCATION:

1. Cera Una Volta Restaurant, 1332 Park Street, Suite D, Alameda, CA
2. TBA
3. TBA

RSVP: www.eastbaywcr.org go to **Calendar** to register.

